



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2020 Annual Report

YMCA OF SUPERIOR CALIFORNIA



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Like so many organizations, 2020 was an unprecedented year that threatened the future of our Y. Rather than retreat, our Y rose to the challenge to not only persevere, but aid our community and pivot to new programs to meet the need.

During the pandemic our Y fed over 90,000 children during school closures. Our fitness centers that had to close to members during shelter-in-place, pivoted to provide emergency child care, food drives, and blood drives. Our Y embraced new technology to reach our community in their homes by providing virtual programs and also welfare outreach to seniors.

Years from now, people will look back at this time as a reflection point on their lives... before, during and after. How they changed, what they did, and what they accomplished. I am so proud of our team members who stayed with us throughout the pandemic. They were brave, nimble, and resilient through ever changing guidance and uncertain risks.

The Y has a long history of taking a crisis head-on to help our communities: from World Wars and influenza pandemics, to more recent tragedies such as fire relief. When I took this job in the October of 2019 I never could have imagined what my first year would entail. But that's why we need to support organizations like the Y... because we never know what the future may bring. Those of us living our best lives may one day need help because of unpredictable world changing events. This year has been a strong reminder of the importance of the Y, and it connected us to a legacy of service established here in the Sacramento Valley since 1866.

Our Y survived this pandemic thanks to your support, and in turn, we helped many come through this pandemic too. Your future support ensures that we are ready to pick up where we left off, to inspire all to a healthy life - in spirit mind and body.

- Be an advocate for us and recommend the Y to those who need value based programs like swim lessons, fitness, youth sports, teen leadership programs, and child care.
- Volunteer in our Y's through sharing your expertise or putting in a little elbow grease.
- Make a contribution now, or during the Annual Campaign this Fall, so that we can make our community stronger and better prepared when the next crisis comes.

I look forward to seeing many smiling faces around our Y's very soon,

Sharna Braucks,
President & CEO



OUR MISSION:

INSPIRE ALL TO A HEALTHY LIFE -
IN SPIRIT, MIND AND BODY.

OUR VALUES:

CARING
HONESTY
RESPECT
RESPONSIBILITY

OUR VISION:

To advance our mission and seek to strengthen the foundations of community by serving youth, teens, families and seniors through programs that improve quality of life, provide a foundation for healthy living, build relationships with others, demonstrate positive values and preserve important services and activities in the community.

ABOUT US

More than a pool or gym, **the Y is a cause** dedicated to the positive development of youth, healthy living for people of all ages, and social responsibility in addressing the critical needs of the communities we serve.

With programs from athletics to advocacy, dance to disease prevention, cycling to child care, and swim lessons to senior falls prevention, the Y doesn't just strengthen individuals, **we strengthen communities.**

The YMCA of Superior California encompasses three services areas: Sacramento, Yolo County, Oroville; each volunteer-led, and each a powerful advocate for the needs of children, families and individuals in their communities. While our programs are based on the unique needs and interests of the communities in which they reside, each of our Y's has one thing in common: our people. The volunteers, staff, members and donors of the Y are all united by a deep commitment to strengthening community and **ensuring that everyone - regardless of age, income, or background - has the opportunity to reach their fullest potential.**



COMMUNITY IMPACT IN 2020



90,000

meals served to children who would have gone hungry during school closures.



2,000

welfare check-in calls were made to isolated seniors during shelter in place.



200

life-saving pints of blood donated at Y blood drives that also tested for COVID-19 antibodies



1,815

children of essential workers were looked after in Emergency Child Care during shelter in place.



3,040

children enrolled in YMCA learning centers for distance learning support.



35,200

meals were served to the homeless, assuring that no one was forgotten during the pandemic.



3,850

children were able to play and interact with their friends again at Summer at the Y

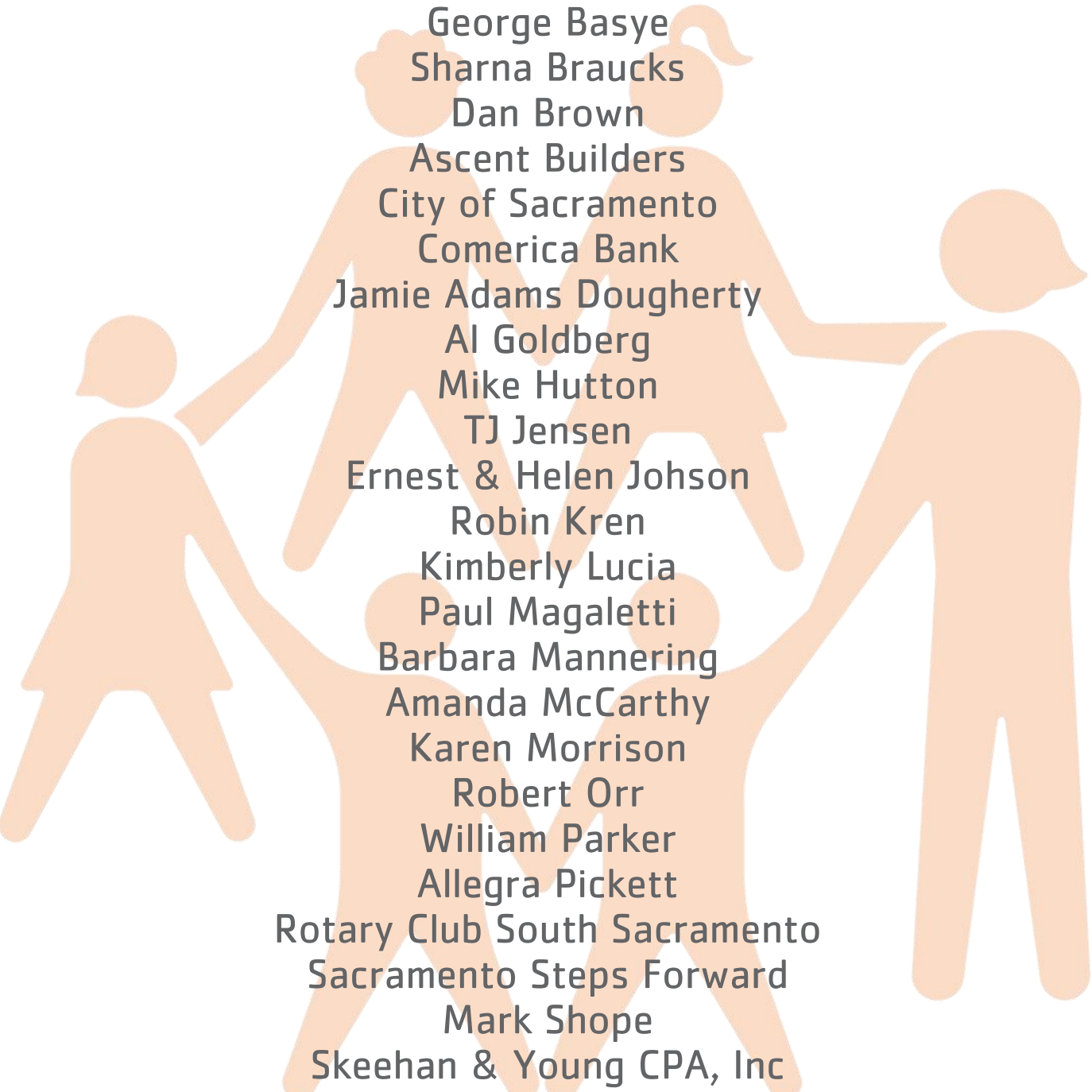


665

virtual group fitness classes held for those sheltering in place.



THANK YOU TO OUR 2020 YMCA PRESIDENT'S CLUB SUPPORTERS



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George Basye
Sharna Braucks
Dan Brown
Ascent Builders
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Al Goldberg
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Rotary Club South Sacramento
Sacramento Steps Forward
Mark Shope
Skeehan & Young CPA, Inc
Daniel Smith
Sutter Health
David Swartz
Ted White
Barbara Zimmer

2020 GRANT AWARDS

NO KID HUNGRY

\$50,000
\$15,000

STATE STREET

\$32,500

BANK OF AMERICA

\$25,000

YMCA – WALMART FOUNDATION

\$15,000

CITY OF SACRAMENTO

\$10,000

SACRAMENTO REGION DISASTER RELIEF FUND

\$10,000

YOLO COVID-19 RELIEF FUND

\$10,000

ALBERTSONS FOUNDATION

\$5,000

NORTH VALLEY COMMUNITY FOUNDATION AARON RODGERS NORCAL FIRE RECOVERY FUND

\$5,000

YMCA – BOYS & YOUNG MEN OF COLOR

\$5,000

FRANK WATTERS & MARY ANNE HOUX CHILDREN'S FUND

\$2,500

FIRST BOOK

\$500



THANK YOU SUPPORTERS

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FINANCIAL REPORT

REVENUE	2020
Contributions	881,021
Community Programs	102,912
Membership	897,590
Childcare	2,547,768
Resident Camp & Day Camps	682,706
Aquatics/Water Safety	114,552
Investment Income	311,281
Rental & Other Income	405,814
Financial Assistance	(151,416)
Total Revenue	5,792,228

EXPENSES	2020
Salary Related	4,140,624
Contract Services	377,622
Program Supplies	377,617
Occupancy	543,062
Promotion	22,016
Travel & Transportation	21,643
Staff Development	15,677
Award Recognition	2,423
Organizational Dues	86,676
Insurance	141,408
Misc.	143,306
Equipment	36,768
Debt Service	81,540
Total Expenses	5,990,382
Surplus/Reserves	(198,154)

NET ASSETS	2,747,732
Wells Fargo Investment - Board Designated	1,623,439
Building Sale Funds - Board Designated	384,773
Teichert Stock - Board Designated	214,649
Oroville Foundation - Perm. Restricted	192,974
Wally Heisen - Perm. Restricted	136,205
ENDWOMENT FUNDS	2,552,041
Y-Assist Given	(151,416)



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Nora Shigemoto, District Executive, Oroville & Bear Valley
Jen Moore, Sr. Youth Development Director
Josiah Kitonga, Development Director
Al Goldberg, Marketing & Communications Director
Bev Jones, Human Resources Director
Carmen Oakley, Membership Director
Ali Aamundson, Aquatics Director
Khalil Tubbs, Health & Wellness Director
Kelly Hutchison, Youth Sports Director
Rene Muinos, Facilities Director
Sarah Pierce, Oroville Program Director
Jecily Smith, Child Care Operations Coordinator
Barbara Rinehart, Accounting Coordinator
Phroney Wilson, Administrative Coordinator

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Oroville Advisory Committee

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John Rusteika
Nancy Holt
Mark Gordon
Andy Sisk
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Nelson's Grove

Chair: Steve Kritscher
Jim Campos
John Farley
Kyle Lang
Erin McDonough

YMCA of Oroville

Chair: Mike Hutton
John Dahlmeier
Vincent Kurland
Donald Remley
Ed Gredvig
TJ Jensen

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Secretary: Dave Swartz
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Conner Johnston
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Mary Kober
Robin Kren
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Kim Lucia
Nkiruka Catherine Ohaegbu
Gema Quin
Jennifer Ring
Andy Sisk
Mark Shope
Latif Yusufi

2020 VOLUNTEER AWARDS

Chauncey Dunn Legacy of Service Award

Shawnda Grady

Skip Reynolds Youth Development Award

Christiana Dominguez

Service Area Volunteers of the Year

Gold Country: Lisa Swarthout

Oroville: T.J. Jensen

Sacramento: Dan Smith

Yolo County: Kent Lang

OUR LOCATIONS

YMCA of Superior California Office

1926 V Street, Sacramento | 916.452.9622

Oroville YMCA

1200 Myers Street, Oroville | 530.533.9622

Sacramento Central YMCA

2021 W Street, Sacramento | 916.452.9622

Yolo County YMCA

1300 College Street, Woodland | 530.662.1086

ymcasuperiorcal.org